



Patrick Naef

Non-Executive Director Franke Holding AG

Born in 1965, Swiss citizen, member since 2018

Patrick Naef is a consultant to organizations involved in the digitalization and coaching of IT executives. From 2006 to June 2018, he was CIO at Emirates Airline & Group in Dubai and, at the same time, a member of the board of directors of SITA, a global telecommunications and IT company owned by airlines. Patrick Naef was also CEO of mercator, a subsidiary of Emirates Group, from 2006 to 2014. Other professional positions include CIO at SIG and Swissair as well as senior positions at Zurich Insurance, HP and Bank Julius Baer. Patrick Naef sits on several boards of start-ups and on advisory boards of technology companies and venture capitalist firms in Silicon Valley. Patrick Naef holds a degree in Computer Science Engineering from ETH Zurich, Switzerland, and an Executive MBA from the University of St. Gallen, Switzerland.